



Republic of the Philippines
Department of Education
MIMAROPA Region
SCHOOLS DIVISION OF MARINDUQUE



Office of the Schools Division Superintendent

DIVISION MEMORANDUM

TO: Asst. Schools Division Superintendent
Chief Education Supervisors
Public Schools District Supervisor of Boac North District
All Others Concerned

FROM: 
LYNN G. MENDOZA, EdD
OIC, Schools Division Superintendent

SUBJECT: **2023-2024 CHINESE CULTURAL FEST FOR SPFL-CHINESE MANDARIN**

DATE: March 5, 2024

1. Attached is Memorandum CLMD-2024-043 dated March 1, 2024 from the Office of the Regional Director re: 2023-2024 Chinese Cultural Fest For SPFL-Chinese Mandarin for information, reference, and guidance of all concerned.
2. Relative to this, SPFL-Chinese Mandarin implementing school from our division is invited to participate.
3. Please refer to the enclosed Memorandum DM-CT-2024-050 for the details of the different events and contest mechanics.
4. For widest dissemination.

/SGOD-HRDS-ARF

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T. Roque St., Malusak, Boac, Marinduque
Email: marinduque@deped.gov.ph
Tel. No.: (042) 754-0247 • Fax No.: (042) 332-1611



Republic of the Philippines
Department of Education
MIMAROPA REGION



Office of the Regional Director

MEMORANDUM
CLMD-2024-043

TO : ASSISTANT REGIONAL DIRECTOR
SCHOOLS DIVISION SUPERINTENDENTS
REGIONAL FUNCTIONAL DIVISION CHIEFS
ALL OTHERS CONCERNED

FROM : *my*
NICOLAS T. CAPULONG, PhD, CESO III
Director IV
Regional Director *N. Capulong*

SUBJECT : 2023-2024 CHINESE CULTURAL FEST
FOR SPFL-CHINESE MANDARIN

DATE : March 1, 2024

Attached is Memorandum DM-CT-2024-050 from the Bureau of Curriculum Development-Special Curricular Programs Division (BDC-SCPD) announcing the conduct of the 2023-2024 Chinese Cultural Fest for the Special Program in Foreign Language (SPFL)-Chinese Mandarin teachers and learners from February 26 to March 26, 2024.

Relative to this, all Special Program in Foreign Language (SPFL)-Chinese Mandarin implementing schools from this Region are invited to participate.

The different events and contest mechanics can be found in the attached communication.

For inquiries, all concerned may contact Dr. Wendell I. Formalejo, Chief Education Supervisor, CLMD or Freddie Rey R. Ramirez, EPS, CLMD-LRMS via clmd.mimaroparegion@deped.gov.ph cf. lrmds.mimaroparegion@deped.gov.ph.

For information and appropriate action.

CLMD-LRMS/FRRR



Meralco Avenue corner St. Paul Road, Pasig City
Telephone Nos.: (02) 8631-4070 | (02) 8637-2895 | (02) 8637-1799
DepEd MIMAROPA Region [depedmimaroparegion.ph](https://www.depedmimaroparegion.ph)
[mimaropa.region@deped.gov.ph](https://www.mimaropa.region@deped.gov.ph)



Republic of the Philippines

Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

MEMORANDUM
DM-CT-2024-050

SCPD-0081

TO : **TOLENTINO G. AQUINO**, *Regional Director, Region I*
BENJAMIN D. PARAGAS, *Regional Director, Region II*
MAY B. ECLAR, *Regional Director, Region III*
ALBERTO T. ESCOBARTE, *Regional Director, Region IV-A-CALABARZON*
NICOLAS T. CAPULONG, *Regional Director, Region IV-B-MIMAROPA*
GILBERT T. SADSAD, *Regional Director, Region V*
RAMIR B. UYTICO, *Regional Director, Region VI*
SALUSTIANO T. JIMENEZ, *Regional Director, Region VII*
EVELYN R. FETALVERO, *Regional Director, Region VIII*
RUTH L. FUENTES, *Regional Director, Region IX*
ARTURO B. BAYOCOT, *Regional Director, Region X*
ALLAN G. FARNAZO, *Regional Director, Region XI*
ESTELA L. CARIÑO, *Regional Director, CAR*
MARIA INES C. ASUNCION, *OIC-Regional Director, CARAGA*
JOCELYN DR. ANDAYA, *OIC-Regional Director, NCR*

ATTENTION : **REGIONAL SPECIAL PROGRAM IN FOREIGN LANGUAGE (SPFL) SUPERVISORS**
SCHOOLS DIVISION SUPERINTENDENTS
EDUCATION PROGRAM SUPERVISORS
SPFL COORDINATORS
ALL OTHERS CONCERNED

FROM : 
GINA O. GONONG
Undersecretary for Curriculum and Teaching

SUBJECT : **2023-2024 CHINESE CULTURAL FEST FOR THE SPECIAL PROGRAM IN FOREIGN LANGUAGE (SPFL)-CHINESE MANDARIN**

DATE : February 21, 2024

The Bureau of Curriculum Development-Special Curricular Programs Division (BCD-SCPD), in partnership with the Confucius Institute at the Angeles University Foundation (CI-AUF), announces the conduct of the **2023-2024 Chinese Cultural Fest** for the Special Program in Foreign Language (SPFL)-Chinese teachers and students from **February 26 to March 26, 2024**.

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1/F Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City
Direct Line: (632) 8633-7202/8687-4146 E-mail: ouct@deped.gov.ph



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Annex A

DIGITAL COLLAGE ART COMPETITION

1. This competition is open to all SPFL-Chinese Mandarin students. However, the student may ONLY join one category. Each school may only have one (1) participant per grade level in each category. If SPFL-Chinese Mandarin is offered from Grade 7 to Grade 10, the school may have four (4) participants for the Digital Collage Art Competition (1 from each grade level).
2. Collage must be original and must revolve around the theme **"Soar like the dragon, embrace a splendid future"**.
3. Purely digitally-created works only. No professional assistance is allowed. Adults may assist by sharing ideas but are limited to verbal guidance only.
4. The required format for submission of entry:
 - a. Digital form
 - b. 11 x 17 inches
 - c. JPEG
 - d. 300 dpi
 - e. Landscape orientation
 - f. Maximum of 25 megabytes file size
 - g. The collage should NOT include text, including signature/slogans
5. A **SHORT ESSAY (100-150 WORDS)** in English or Mandarin explaining the collage and its relation to the theme must be submitted in PDF format. This is to aid the judges in their evaluation.
6. All entries will be judged based on the following criteria:

a. Creativity (quality of composition, design, uniqueness)	40%
b. Overall relevance to the theme	30%
c. Overall impact	20%
d. Short Essay of the collage	10%
Total:	100%
7. The decision of the judges will be final and irrevocable.
8. The entry will be submitted by email at sipingche8@gmail.com.
9. The email SUBJECT and FILE NAME should follow the following format: **"Collage/CompleteSchoolName/StudentName"**
 Example: **Collage/AngelesUniversityFoundation/JuanDelaCruz**
 The content of the email must contain the following details:
 - School Name/School Exact Address/Region
 - Participant's Complete Name/Grade Level & Section/ Contact No./Email Address
 - Coach Complete Name (One coach per entry only) / Contact No./Email Address

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8. All entries will be judged based on the following criteria:
- | | |
|----------------------------|------|
| a. Ethnicity Design | 30% |
| b. Craftsmanship/Quality | 30% |
| c. Poise and Beauty | 20% |
| d. Facebook reaction votes | 20% |
| Total | 100% |
9. The entries will be submitted by email at 2417769164@qq.com. The email SUBJECT and FILE NAME should follow the following format:
"COSTUME/CompleteSchoolName/StudentName"
Example: COSTUME/AngelesUniversityFoundation/JuanDelaCruz
- The content of the email must contain the following details:
- School Name/School Exact Address/Region
 - Participant's Complete Name/Grade Level & Section/ Contact No./Email Address
 - Coach Complete Name (One coach per entry only)/ Contact No./Email Address
10. The deadline for submission of entries is until **February 29, 2024** only. Submissions after the said date will no longer be accepted.
11. There will be three (3) winners. Winners will be announced on March 25, 2024.
Prizes:
1st Prize: 3,000 and Certificate
2nd Prize: 2,000 and Certificate
3rd Prize: 1,000 and Certificate
12. Coaches of the winning entries will also receive a Certificate of Recognition and a unique token.

"CHINESE NEW YEAR IN MY LIFE" PHOTOGRAPHY COMPETITION

1. This competition is open to all SPFL-Chinese Mandarin students. However, the student may ONLY join one category. Each school may only have one (1) participant per grade level in each category. If SPFL-Chinese Mandarin is offered from Grade 7 to Grade 10, the school may have four (4) participants for the "Chinese in Action" Photography Competition (1 from each grade level).
2. For the entry, the participant shall take a photo depicting the theme of the competition. The theme is "Chinese New Year in my Life".
3. Entries must be original. Copying and plagiarizing others' work is strictly prohibited. If the entry/ies were found as copied/plagiarized works, the participant



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Prizes:

- 1st Prize: 3,000 and Certificate
- 2nd Prize: 2,000 and Certificate
- 3rd Prize: 1,000 and Certificate

9. Coaches of the winning entries will also receive a Certificate of Recognition and a unique token.

"HAPPY CHINESE NEW YEAR" TIKTOK CHINESE CONVERSATION DUET CHALLENGE

1. This competition is open to all SPFL-Chinese Mandarin students. However, the student may ONLY join one category. Each school may only have one participant (or one group) per grade level in each category. If SPFL-Chinese Mandarin is offered from Grade 7 to Grade 10, the school may have four participants (or four groups) for Tiktok (1 from each grade level).

2. The theme of the Tiktok Mandarin Challenge is "Happy Chinese New Year". Students can freely choose one of the three options - singing, dancing, or acting - as the content for their Tiktok Chinese challenge video.:

Chinese Conversation Duet Challenge

Duet with CI-AUF's ready-made Chinese conversation. Visit the Tiktok homepage of Confucius Institute at AUF, select the Chinese conversation video, click on the Duet button, respond in Chinese according to the prompts, post the video with hashtags and send it to our email to complete the Chinese conversation duet challenge.

Hashtags: #happychinesenewyear #mandarin #language #springfestival #CIAUFCNY2024

3. The total length of the entry must not exceed 60 seconds.

4. In addition to our recommended tags, you can add other tags for your video as long as it is related to Chinese language learning.

5. All entries will be judged based on the following criteria:

a. Mandarin Skills	50%
b. Performance Skills	25%
c. Props and costumes	15%
d. Video quality	10%
Total:	100%

The decision of the judges will be final and irrevocable.

6. The entry will be submitted by email at a2832487079@gmail.com. The email SUBJECT and FILENAME should follow the following format:

"2024Tiktok/CompleteSchoolName/StudentName"

Example: 2024Tiktok/AngelesUniversityFoundation/JuanDelaCruz



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c. Overall impact	20%
d. Originality	10%
Total:	100%

The decision of the judges will be final and irrevocable.

7. The entry will be submitted by email at lichengwu116@gmail.com. The email SUBJECT and FILENAME should follow the following format:

"ChineseCharacter/CompleteSchoolName/StudentName"

Example: Chinescharacter/AnglesUniversityFoundation/JuanDelaCruz

The content of the email must contain the following details:

- School Name/School Exact Address/Region
- Participant's Complete Name/Grade Level & Section/ Contact No./Email Address
- Coach Complete Name (One coach per entry only) / Contact No./Email Address

8. The deadline for submission of entries is until **February 29, 2024** only. Submissions after the said date will no longer be accepted.

9. There will be three (3) winners. Announcement of winners will be on March 25, 2024.

Prizes:

1st Prize: 3,000 and Certificate

2nd Prize: 2,000 and Certificate

3rd Prize: 1,000 and Certificate

10. Coaches of the winning entries will also receive a Certificate of Recognition and a unique token.

2024 CHINESE CULTURAL FEST CONDITIONS

1. By joining any 2024 Chinese Cultural Fest Contest, the student-participant attests that the submitted entry is the contestant's ownership and original work. CI-AUF will not be held liable on copyright infringement claims against the entry/s and the corresponding student-participant.

2. The submission of entry on 2024 Chinese Cultural Fest (Digital Collage, Chinese Ethnic Minority Costume, Photography Competition, TikTok Mandarin Challenge, and Chinese Character Creative Painting Competition) shall mean that the student-participant agrees and abides by the rules, regulations, and decisions, which are fully and unconditionally binding in all respects.

3. A breach/ non-compliance of the entry requirements or any of the competition rules will result in the disqualification of the entry. CI-AUF reserves the right to



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